

# green economy transitions

*leading India on the path of  
sustainable development*

**an economy that:**

caters to basic needs for all

manages natural resources sustainably

values people's livelihoods

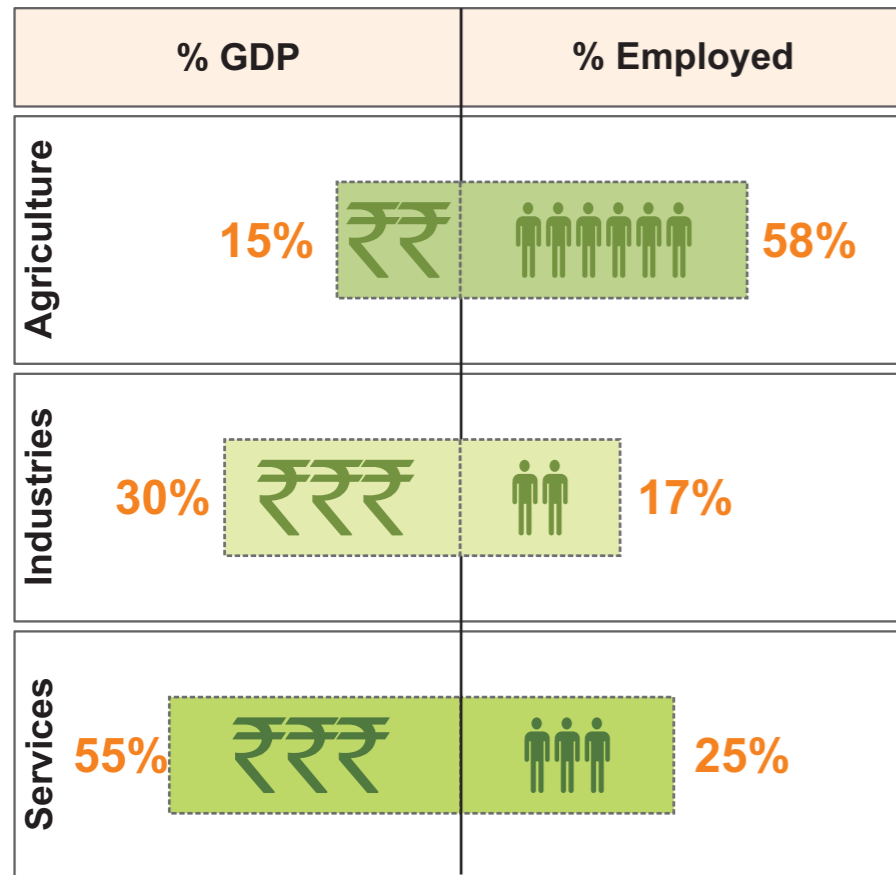
An initiative by



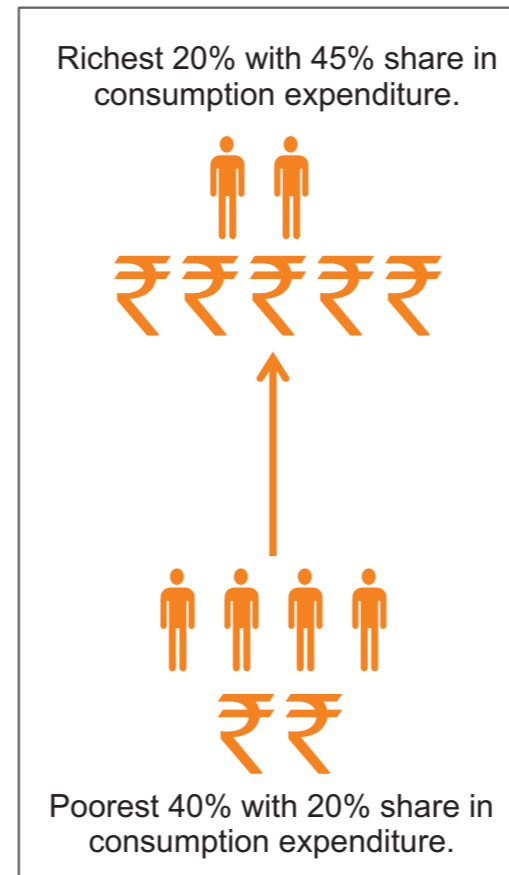
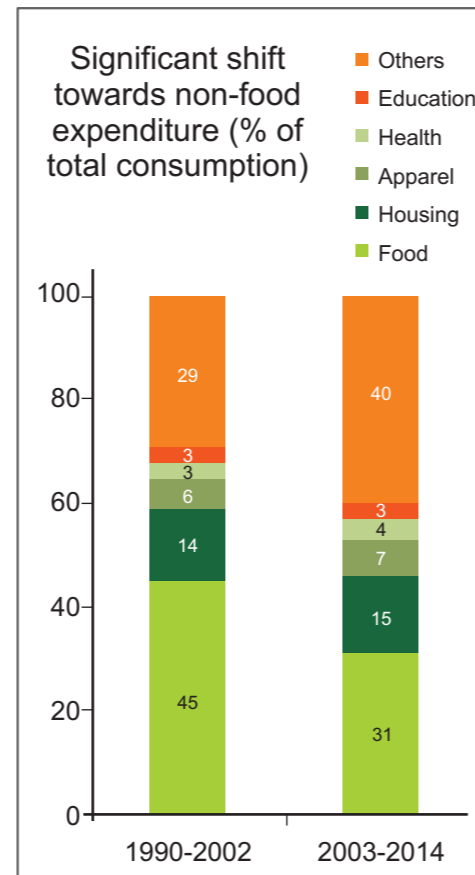
# OUR ECONOMY AND PEOPLE

An economy must provide decent livelihoods for all & ensure products and services for prosperous living of all.

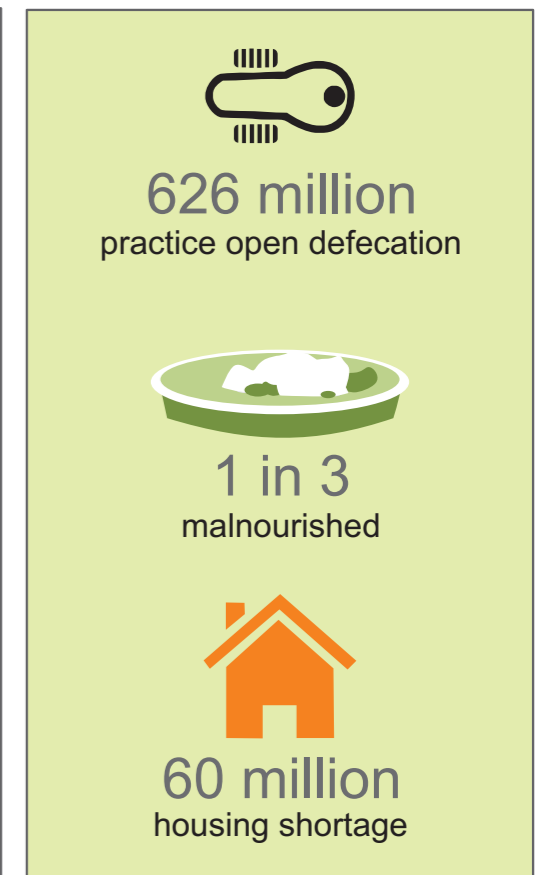
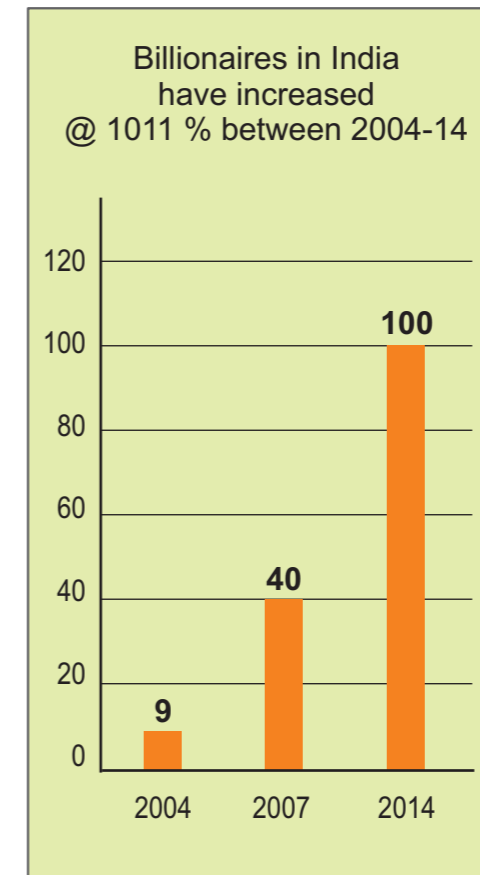
## Jobless Growth!



## Consumption patterns are moving towards non-food expenditure

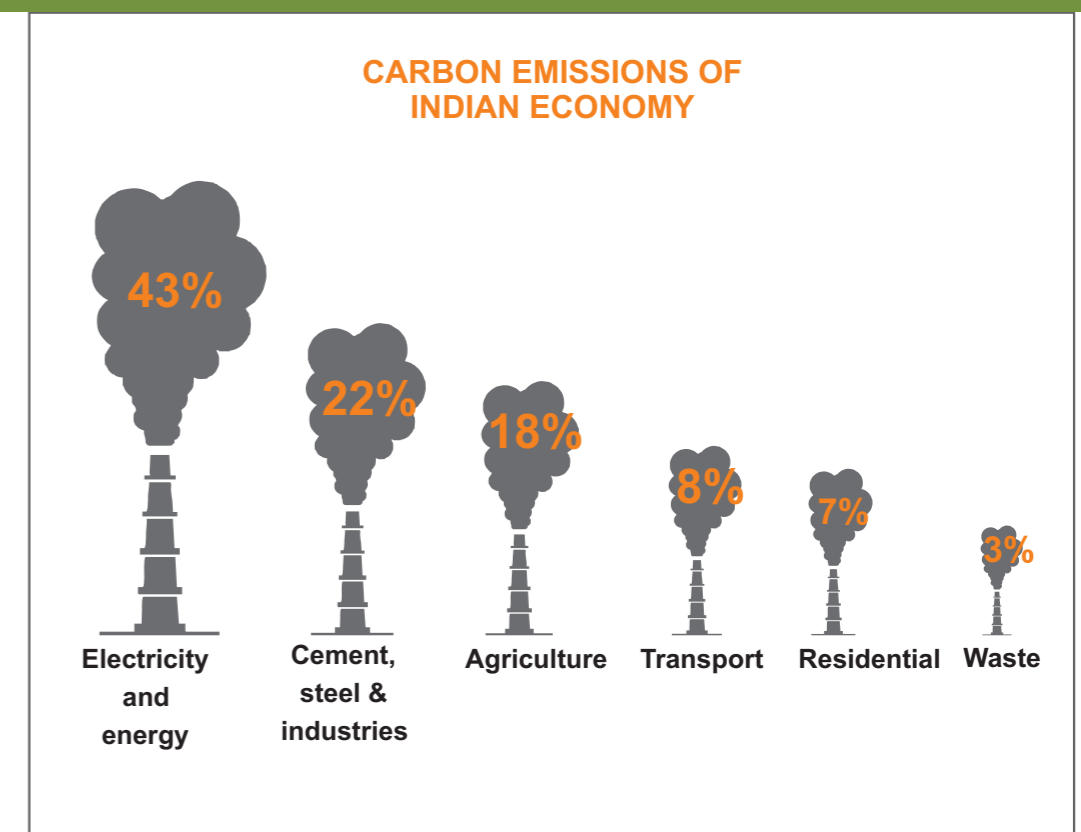
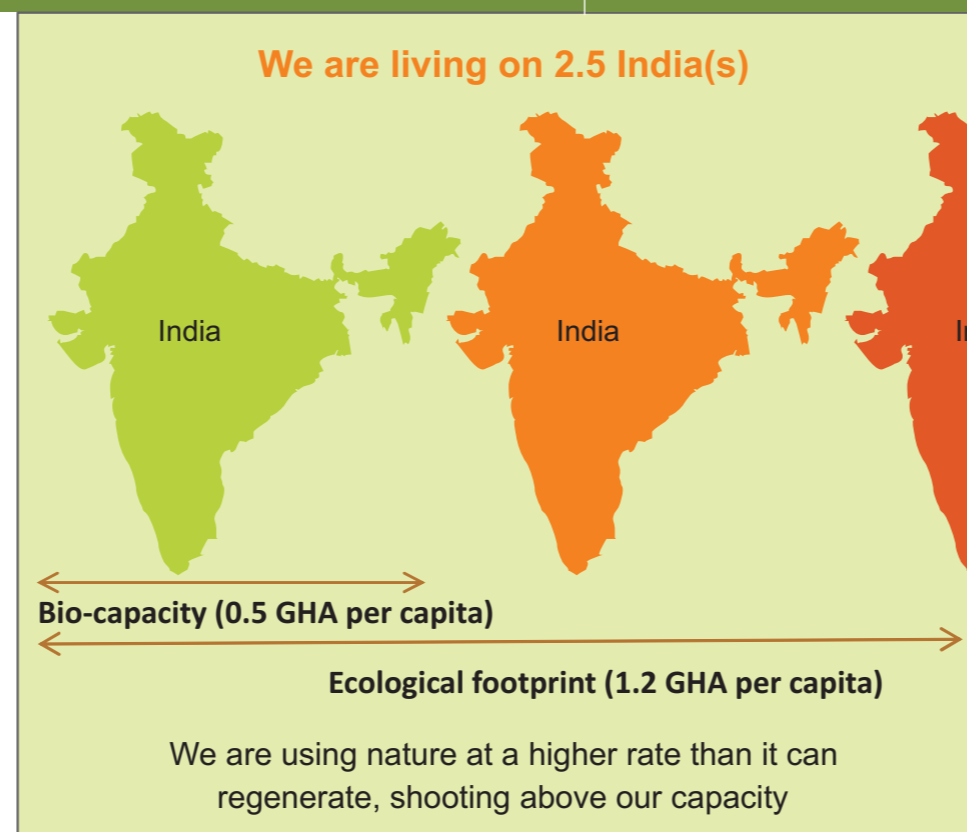
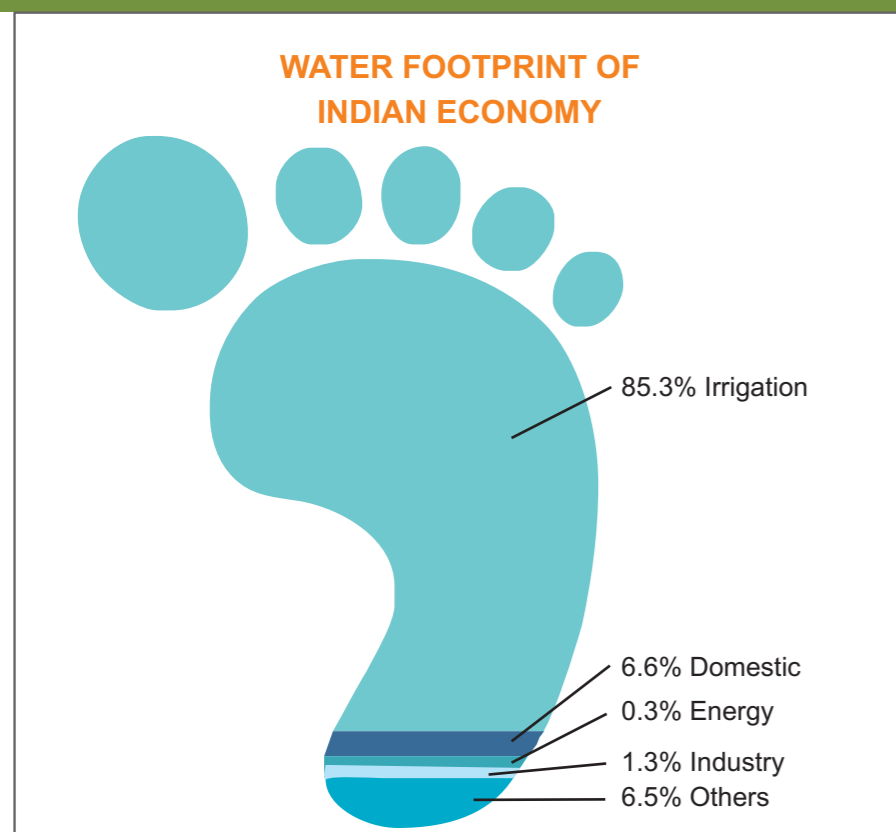


## India is home to the world's richest and the poorest!



# OUR ECONOMY AND NATURE

An economy must manage its natural resources judiciously and responsibly maintaining the planet's health in the long run.



# 5 Mantras of Green Economy



## Manage Natural Capital

recognize our dependence on nature for food, clean air, water, energy and raw material and reflect that dependency in our economic activities.

## Invest in People

reduce inequality and unemployment, enhance human potential and innovation and redistribute our capital in a manner that creates a more diverse economy capable of providing stable job prospects.



## Measure What Matters

shift corporate, national and global measures of success beyond profit and GDP to make people's wellbeing and the health of the planet the yardstick of progress.

## Influence Financial Flows

accelerate and widen the scope of financial sector reform so that financial markets are guided by long-term goals, towards building greener and resilient economies.



## Green High Impact Sectors

use appropriate technology and business models to address energy and resource efficiencies in growing economic sectors.